



the brain injury association

Could you be a Headway Hero?

We all think 'it will never happen to me', but each year around **350,000** people in the UK are admitted to hospital with an acquired brain injury.

That's someone every 90 seconds!

Headway is the UK-wide charity that works tirelessly to improve life after brain injury. Alongside our support for survivors, carers, and families, we successfully campaign to raise awareness of brain injury and its effects to reduce its incidence.

All our work is done by generating income through our retail chain and generous donations received from individuals and businesses as members or through fundraising activity. We are currently planning two flagship events – the inaugural Headway Charity Golf Day and the highly anticipated Headway Annual Awards Lunch – and looking for raffle and auction prizes to generate much needed income for our services, including:



Compassionate support through our nurse-led freephone Helpline which received on over 11,000 enquiries in 2023 from survivors, their families and the professionals involved in their care.



Answers and guidance through our comprehensive website and our free award-winning publications, covering everything from the effects of brain injury through to its impact on relationships, employment and holidays.



Easing the financial burden through our Emergency Fund, helping with travel costs, enabling family to be at a loved one's bedside. In 2023, the Fund reached a key milestone of £600,000 distributed since its inception.



The Headway Brain Injury Identity Card scheme, which not only helps police officers identify vulnerable brain injury survivors, but also helps people to live more active, independent lives with the confidence that they can use their card to seek assistance.

If you are in a position to donate a gift for one of our events please contact the Headway Fundraising Team on events@headway.org.uk. We are grateful for any contributions whether a gift basket, signed memorabilia, event tickets, a spa voucher, or goodies for the food and drink lovers, to name a few.

Your help is appreciated and with your kindness, we can ensure those affected by brain injury can face the future with hope.

Jen Murgatroyd
Director of Fundraising

Telephone: 0115 924 0800
Fax: 0115 958 4446
Helpline: 0808 800 2244
www.headway.org.uk

190 Bagnall Road
Old Basford
Nottingham
NG6 8SF