# SPONSORSHIP PACKAGES

#### GOLD SPONSOR (X1) £5,000

- COMPANY NAME AND LOGO IN PROGRAMME
- HALF PAGE ADVERTISEMENT IN PROGRAMME
- COMPANY NAME AND LOGO ON WEBSITE PAGE
- COMPANY LOGO ON WEBSITE BANNER
- 4 X SOCIAL MEDIA ACKNOWLEDGEMENT POSTS
- TWITTER HASHTAG #LANSPONSOREDBYCOMPANYNAME
- 1 X HEADWAY BITESIZE ACKNOWLEGEMENT POST
- 1X PERSONALISED THANK YOU VIDEO
- 4 X DAY PLACES\*

AUDIENCE >76,000 FACEBOOK, TWITTER, INSTAGRAM

AUDIENCE >12,000 HEADWAY BITESIZE

#### SILVER SPONSOR (X2) £2,500

- COMPANY NAME AND LOGO IN PROGRAMME
- HALF PAGE ADVERTISEMENT IN PROGRAMME
- COMPANY NAME AND LOGO ON WEBSITE PAGE
- 2 X SOCIAL MEDIA ACKNOWLEDGEMENT POSTS
- TWITTER HASHTAG #LANSPONSOREDBYCOMPANYNAME
- 1 X HEADWAY BITESIZE ACKNOWLEGEMENT POST
- 2 X DAY PLACES\*

AUDIENCE >76,000 FACEBOOK, TWITTER, INSTAGRAM

AUDIENCE >12,000 HEADWAY BITESIZE

### BRONZE SPONSOR (X4) £2,000

- COMPANY NAME AND LOGO IN PROGRAMME
- QUARTER PAGE ADVERTISEMENT IN PROGRAMME
- COMPANY NAME AND LOGO ON WEBSITE PAGE
- 1 X SOCIAL MEDIA ACKNOWLEDGEMENT POST
- TWITTER HASHTAG #LANSPONSOREDBYCOMPANYNAME
- 1 X HEADWAY BITESIZE ACKNOWLEGEMENT POST
- 1 X DAY PLACE\*

AUDIENCE >76,000 FACEBOOK, TWITTER, INSTAGRAM

AUDIENCE >12,000 HEADWAY BITESIZE

## FUND A DELEGATE PLACE £425

IF YOU ARE UNABLE TO JOIN US AS A SPONSOR FOR LOOK
AHEAD NORTH 2025 BUT WOULD LIKE TO COVER THE COSTS
OF A PLACE TO ENABLE A BRAIN INJURY SURVIVOR OR CARER
TO ATTEND THE WEEKEND, PLEASE CONTACT US ON
CORPORATE@HEADWAY.ORG.UK

\*WEEKEND ACCOMMODATION IS AVAILABLE FOR AN ADDITIONAL COST, PLEASE CONTACT DANIELLE.DUGGAN@HEADWAY.ORG.UK FOR MORE DETAILS

TOGETHER IMPROVING LIFE AFTER BRAIN INJURY : WWW.HEADWAY.ORG.UK

#### FRIDAY 14TH - SUNDAY 16TH MARCH | CALVERT TRUST KIELDER

HEADWAY - THE BRAIN INJURY ASSOCIATION IS REGISTERED WITH THE CHARITY COMMISSION FOR ENGLAND AND WALES [CHARITY NO. 1025852] AND THE OFFICE OF THE SCOTTISH CHARITY REGULATOR (CHARITY NO. SC 039992]. HEADWAY - THE BRAIN INJURY ASSOCIATION IS A COMPANY LIMITED BY GUARANTEE REGISTERED IN ENGLAND [NO. 2346893].

