

Headway
the brain injury association

Improving life after brain injury, together.

Headway charity gold day sponsorship opportunities 2026

Headway UK Charity Golf Day 2026

Tuesday 15 September 2026

Carden Park, Cheshire Course

Headline sponsor - £3,000 +VAT

- Naming rights over the event, i.e. Charity Gold Day sponsored by ‘company name’.
- Two complimentary four-ball teams
- Four additional dinner guests
- Listed as Headline Sponsor and your company logo featured prominently on the event page on Headway’s website, event invitation and event communications (including pre and post event emails).
- Company name and logo on Headway website event page
- Acknowledgement of your support in the evening’s thank you speeches.
- Acknowledgement of your support in the lead up to, on the day of, and post event via headway’s digital channels.

Headway UK Charity Golf Day 2026

Tuesday 15 September 2026

Carden Park, Cheshire Course

Dinner Sponsor - £1,600 +VAT

- One complimentary four-ball team
- Four additional dinner guests
- Company logo to be featured prominently during the dinner and on menus
- Company name and logo on Headway website event page
- Acknowledgement of your support in the evening’s thank you speeches.
- Acknowledgement of your support in the lead up to, on the day of, and post event via headway’s digital channels.

Headway UK Charity Golf Day 2026

Tuesday 15 September 2026

Carden Park, Cheshire Course

Drink Sponsor - SOLD

- Company representative invited to join for drinks reception and networking
- Company logo to be featured prominently during drinks reception including being displayed on venue bar
- Company name and logo on Headway website event page
- Acknowledgement of your support in the evening’s thank you speeches.
- Acknowledgement of your support in the lead up to, on the day of, and post event via headway’s digital channels.

Breakfast Sponsor - £500 +VAT

- Company representative invited to join for drinks reception and networking
- Company logo to be featured prominently during drinks reception including being displayed on venue bar
- Company name and logo on Headway website event page
- Acknowledgement of your support in the evening’s thank you speeches.
- Acknowledgement of your support in the lead up to, on the day of, and post event via headway’s digital channels.



Headway UK Charity Golf Day 2026

Tuesday 15 September 2026

Carden Park, Cheshire Course

Competition sponsor - £300 +VAT

- On the day branding at designated hole
- One acknowledgement of your support via headway's digital channels.
- Acknowledgement of your support in the evening's thank you speeches.
- Choose from the following:
    - **Nearest the pin (hole 8)**
    - **Longest drive (hole 4)**
    - **Beat the pro (hole 16) SOLD**

Hole sponsor - £150 +VAT

- On the day branding at designated hole
- Acknowledgement of your support in the evening's thank you speeches.
- Choose from the following:
    - **Hole 3,5,6,7,9,10,11,12,13,14,15,16,17,18 (Hole 1 SOLD)**



Headway UK Charity Golf Day 2026

Tuesday 15 September 2026

Carden Park, Cheshire Course

Team entry - £550 +VAT

Single entry - £145 +VAT

The day will include:

- One four-ball team (team entry)
- Breakfast
- Drinks reception
- Dinner
- Live auction prizes up for grabs
- Raffle

Dinner only - £50 +VAT